Access and Enrollment:

A Wildly Important Goal
OUR KIDS
The American Dream in Crisis
ROBERT D. PUTNAM
author of Bowling Alone
Not sure what to do with this....?
What is our capacity to serve more students in 2015-16?

2%

more than last year—

Teaching resources in place
What does 2% mean in terms of resources in 2015-16?

2% = $5-6 M
Goal to Serve Students: Access to Capacity
What is enrollment today compared to last fall at this time?

-1.36% compared to Fall 2014
Why the Goal is wildly important

-3.36 relative to target

- Students who need us aren’t here
- We leave resources on the table
An Important Question for Los Rios
Why Is Enrollment Down?

- An improved economy
- Course repeatability limits
- Other possible factors?
August 6 Meeting
Focus on Implementation

- Representatives from all colleges
- Focus on the “WIG”
- Develop a plan for implementation
Two Areas of Focus

What We’ll Do:

1. Increase Persistence
2. Increase New Students
February 1, 2016

Time is Short

- Budget “stability” possible
- September 2 Budget Study Session
- Strategic Planning Coordination