

LOS RIOS COMMUNITY COLLEGE DISTRICT

1919 Spanos Court, Sacramento, CA 95825
Phone (916) 568-3071 FAX (916) 568-3145
Purchasing Department

Sacramento City College American River College Cosumnes River College Folsom Lake College

NOTICE TO BIDDERS

RFP# 19010

Notice is hereby given that the Board of Trustees of the Los Rios Community College District, County of Sacramento, State of California, will receive up to and not later than 2:00 p.m. on Wednesday, October 24, 2018 sealed bids for Branding Campaign for Los Rios District Office and Cosumnes River College. Faxed bids will not be accepted. Bids shall be publicly opened in the General Services Office, 2100 Northrop Ave. Ste. 200, Sacramento, CA 95825 on the above stated date at the time indicated.

Work shall include planning, design and implementation of a comprehensive brand platform that encompasses both the District's brand identity and one of its colleges, Cosumnes River College, with the goals of improving and modernizing the organizations' regional brand strategy, developing a set of clear and consistent brand guidelines including how the district and college brands interconnect where appropriate, and helping to implement the new strategy across the organizations.

All inquiries regarding this bid should be directed in writing to Paula Gordon,
gordonp@losrios.edu.