

**MEDIA ADVISORY**

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**College Promise in California will be Focus of Summit Attended by Local,  
State and National Education Leaders**

- Who:** College Promise Campaign Executive Director Martha Kanter  
University of California President [Janet Napolitano](#)  
California Community Colleges Chancellor [Eloy Oakley](#)  
California Superintendent [Tom Torlakson](#)  
California State University Chancellor [Timothy White](#)  
Sacramento Mayor [Darrell Steinberg](#)  
Los Rios Community College District Chancellor [Brian King](#)
- What:** Representatives from the California Community Colleges Chancellor’s Office, Community College League of California, College Promise Campaign, California College Promise Campaign Leadership Team, Los Rios Community College District, and the Regional Educational Laboratory West at WestEd will highlight strategies for strengthening College Promise programs through local partnership-building and leveraging resources for financial sustainability. Sessions will feature programs from throughout the state and discuss recent advancements in College Promise, including cross-sector collaboration, developing research and evaluation plans, building programs in rural areas, and aligning campus resources with Promise program supports.
- When:** **9:00 a.m. – 4:00 p.m.** Wednesday, August 30, 2017
- Where:** Sheraton Grand Sacramento Hotel  
1230 J Street  
Sacramento, California 95814
- Why:** The cost of higher education has risen dramatically over recent decades, becoming less accessible to students from low- and middle-income families, while the need for college graduates continues to increase. College Promise programs support college access and completion, create a “college-going culture” in the communities where they exist, and strengthen the local economy. California has emerged as a leader in the development and implementation of College Promise programs, with nearly 55 programs in existence or announced by the state’s community colleges.

(more)

Key challenges that Promise programs in California are facing include ensuring financial sustainability and strengthening partnerships across education segments and community sectors. The second annual College Promise conference will respond to these challenges by highlighting innovative funding strategies and insights into developing and sustaining cross-sector collaboration around College Promise.

**Visuals:** More than 300 California community college staff, administrators, trustees, and their partners who are interested in developing or improving College Promise programs will be in attendance for the event.

*California is a national leader for the advancement of College Promise programs. For more information on College Promise programs in California, please visit <http://relwest.wested.org/resources/221>*

*California Community Colleges is the largest system of higher education in the nation, composed of 72 districts and 114 colleges serving 2.1 million students per year. For more information about the community colleges, please visit <http://californiacommunitycolleges.cccco.edu/>*

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