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EDITOR'S NOTE: To request a photo of Paula Allison and/or Gabe Ross, please email winklet@losrios.edu.

LOS RIOS SELECTS ALLISON, ROSS TO TOP RESOURCE DEVELOPMENT, COMMUNICATIONS ROLES

SACRAMENTO – The Los Rios Community College District is proud to announce two exciting new additions to its leadership team: Paula Allison as Associate Vice Chancellor of Resource Development and Gabe Ross as Associate Vice Chancellor of Communications and Media Relations. Allison begins her work at the District Nov. 7, Ross Nov. 14.

“We are very pleased to welcome these two exceptional leaders to the Los Rios team,” said Chancellor Brian King. “Paula and Gabe bring a wealth of experience and skills. Now is a crucial time for our region to increase access to educational opportunity and I know Paula and Gabe will both play important leadership roles in this collaborative work.”

Allison comes to Los Rios from the University of California (UC) Division of Ag and Natural Resources, where she served as Executive Director of the California 4-H Foundation, a separate 501(c)3 and official support group of the UC. There she provided leadership and support for the advancement activities of the Division, including 57 County Cooperative Extension Offices and six statewide programs.

Prior to that work, Allison served as a nonprofit consultant, providing strategic guidance to help a diverse range of clients create sustainable fundraising programs and marketing campaigns. In addition, Allison served as the Director of Advancement for Bayside Church in Roseville. There she developed and managed a \$20M capital campaign. Allison led all aspects of fundraising to maintain and grow a \$15M donations budget through major gift cultivation and solicitation, donor appreciation, special events and stewardship education.

“Paula’s passion for philanthropy is inspirational. She will bring a dynamic energy to the work of connecting donors to causes they care about,” King noted.

Ross most recently served as the Chief Communications Officer for the Sacramento City Unified School District. As Chief Communications Officer for the 13th largest school district in the state of California, he oversaw all internal and external communications, public and media relations, marketing initiatives and strategic messaging. In 2014, Ross was selected as a recipient of the *Sacramento Business Journal*’s “40 Under 40” program.

Prior to working with the Sacramento City Unified School District, Ross served as Vice President of Media Relations for the Sacramento River Cats, managing all public and media relations for the most successful minor league baseball team in the country and one of the most respected entertainment organizations in northern California.

“Gabe is known in our region as a leading communicator and he will bring that strength to bear as Los Rios seeks to increase awareness of the importance of higher education access and success,” King said.

ABOUT LOS RIOS

The Los Rios Community College District is one of the nation’s most respected learning institutions and the second-largest community college district in California, serving the greater Sacramento region. Los Rios includes: American River, Cosumnes River, Folsom Lake and Sacramento City colleges; six major education and outreach centers; and specialized workforce and economic development programs, for regional businesses, governments and organizations. Los Rios colleges offer AA/AS degrees, certificates and transfer-education opportunities in more than 70 career fields. The District’s 2,400 square-mile service area includes all of Sacramento County, most of El Dorado County and parts of Yolo, Placer and Solano counties. More than 75,000 students are enrolled in the four Los Rios Colleges. For more information, go to www.losrios.edu.