Which Bag is You?

ARC students’ bags this Fall go from cool to eco-friendly to fashionista.

Whether it’s studded, beaded, embellished, leather, locally made or internationally imported, bags – no matter the style – have come a long way from the old book belts that were used way back.

With school back in full swing, ARC students are geared and ready to tackle the upcoming semester, but know that you don’t have to do it in a lackluster fashion. Once you’ve made important purchases like books, pens, calculator and binders, the right bag – more importantly the expressive bag that singles you out from the rest of your peers – is also a priority.

From designer labels like Chanel, Coach and Louis Vuitton being strutted around campus, many students consciously either follow the trend or go the total opposite.

While strolling through campus I couldn’t help but notice both sexes are up to the challenge.

Smart convertible bags also drape on shoulders; the eco-chic friendly bag lines are becoming a driving force and challenge for the more ‘pollutive’ bags to follow, and this statement resonates with a lot of students around campus who are conscious about global warming and want to live a more eco-productive life and style.

Men are also getting more fashion conscious when it comes to the ‘full package’. They want to be fashion forward as their counterparts. Some go as far as color coordinating their outfits to match their bags, which seem to turn the right kind of heads.

So over the semester expect to see a range of diverse bags on backs including some favorite childhood characters as well as the grown-up, high-end designers on ARC students. Whether your bag is telling the world something or is just simply to put your stuff in, ARC has the most fashionably acquired set of bags so far.